

**Impact on Technology Assignment**

**Objective:**

To provide experience with current research and analysis methods and present it in a simple format through investigation of a computer science topic.

**Task:**

So far we have discussed and examined the impact that Bill Gates and Steve Jobs have had on our world. We will use the knowledge that we have gained through research and discussion to decide who you believe has had a larger impact on the world. You will come up with evidence that will support your stance and will provide your thoughts in a 1 page (single spaced) persuasive paper. We will use a venn diagram to discuss some of the similarities and differences between these two tech icons to give each of you a better understanding of who these men where.

**Requirements:**

* A cover page with the title you have chosen for your paper, your name, my name, the course name, and the date.
* A 1 page single spaced persuasive paper explaining why you feel Bill Gates or Steve Jobs had a larger impact on our world. You will decide on three points that you will use as evidence in your paper and will support these three points with an example.
* A bibliography (a sample will be given to you)

**Due Date:**

Will be determined as a class.

**COMP. SCI. Influence on Technology (Persuasive Paper) Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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|  |  | **Fully meeting expectations, with enriched understanding** | **Fully meeting grade level expectations** | **Mostly meeting grade level expectations** | **Not yet meeting grade level expectations** |
| Language Choice and Techniques /Message/Meaning | **Central, strong message** | Your message is clearly on one topic with a message that resonates with the audience. | You independently represent a clear central message. | With help your message is mostly clear and on topic. Spend time in the pre-writing stage, developing your focus fully. | Even with help you struggle to present a message that is clear and on topic. Always keep your main idea in mind and build onto it. Your pre-writing should focus on this. |
| **Logical details to support message** | You intuitively support your message with numerous logical and insightful details. | You support your message with logical details. | With help you use some logical details to support your message. Once you decide on your message, how can you add details to support it? | With much help you support your message with a few details. Think about how you can prove your point using images, details and examples from other sources. |
| **Style and voice appropriate to audience and purpose** | The style and voice of your representation resonate with your intended audience and purpose. You are willing to take some risks. | The style and voice of your representation suit your intended audience and purpose. | With help you create a representation with a style and voice that suit your intended audience and purpose. Be sure you are clear about why you are creating the representation. | You are having trouble creating a representation with a style and voice that suits your intended audience and purpose. As you work on your representation, check with others to be sure it is making sense. |
| **Persuasive techniques** | You use organization and language cues and convention with creativity and confidence to persuade your audience of your point of view. Your details are compelling and convincing. You understand persuasive techniques fully. | When appropriate, you use organization and language cues and conventions to persuade your audience of your point of view. Your message is engaging and convincing. | With help, you can be persuasive in parts of your representation. Continue to develop your message so all parts of the representation support your point of view. How can we increase our ability to bring others to our point of view? Look at examples for more ideas. | You are having trouble using persuasive techniques in your representations. How do we persuade others to see our point of view? How do we organize our ideas to lead our audience where we want them to go? What visual and oral language can we use? |

**Feedback:**